

SKIN AGING, FACIAL PLASTIC & AESTHETIC SURGERY

2024 WINTER MEETING

THE CALIFORNIA SOCIETY OF
FACIAL PLASTIC SURGERY

CALIFORNIA SOCIETY OF
RHINOPLASTY SPECIALISTS

26.25 Accreditation Hours!


EVERLINE
RESORT & SPA

February 1-4
Lake Tahoe



This activity is jointly provided by
AKH Inc., Advancing Knowledge
in Healthcare and California
Society of Facial Plastic Surgery.

COURSE CHAIRMEN: Corey Maas, MD & James Newman, MD

2024 WINTER MEETING

COURSE CHAIRMEN

Corey Maas, MD | James Newman, MD

2024 FACULTY

Malena Amato, MD

Chloe Belteau, MD

Suneel Chilukuri, MD

Erez Dayan, MD

Andrew Frankel, MD

Nima Gharavi, MD

Dan Gould, MD

Anna Guanche, MD

Brian Hayes

Andrew Kaufman, MD

Iren Kossintseva, MD

Geoffrey Lim, MD

Umang Mehta, MD

Alisha Merlo

Gregory Mueller, MD

James Newman, MD

Sam Peek

Debra Phairas

Zakia Rahman, MD

Chad Sawyer

Ruth Swissa, CMM

S. Randolph Waldman, MD

Stephen Weber, MD

Demitri Arnaoutakis, MD

Patrick Blake, MD

Kayva Crawford, MD

Joshua DeBlasio

Michelle Garber

Robert Goldberg, MD

Mohsen Ghoreishi

Adam Haroun

Jennifer Hollander, MSN, NP-C

Saami Khalifian, MD

Natalie Krane, MD

Catherine Maley, MBA

Katie Martin, PA-C

Serena Mraz, MD

Joe Overman, MD

Melanie Palm, MD

Grace Peng, MD

Allison Pontius, MD

Mona Sadeghpour, MD

Kathleen Stillwell, RN

Vahe Tirakyan

Lisa Marie Wark, MBA

THURSDAY, FEBRUARY 1

Skin Aging, Facial Plastic & Aesthetic Surgery

WELCOME TO SAFPAS

TIME	ACTIVITY
12:00pm - 1:30pm	REGISTRATION OPEN
1:30pm	APRES SKI IN EXHIBIT HALL

TIME	ACTIVITY	SPEAKER
2:00pm	WELCOME	Corey Maas, MD / James Newman, MD
	MODERATOR: James Newman, MD	
2:15pm	Rhinoplasty and Minimally Invasive	Andrew Frankel, MD
2:30pm	Pre and Post Rhinoplasty Care	Umang Mehta, MD
2:45pm	Nasal Base Modification	Stephen Weber, MD
3:00pm	Straighening the Crooked Nose	Umang Mehta, MD
3:15pm	Pearls & Pitfalls for Optimizing Functional & Aesthetic Repair After Mohs Surgery	Geoffrey Lim, MD
3:30pm	Management of the Nasal Valve	Natalie Krane, MD
3:45pm	Rhino Case Presentations Panel	
	Andrew Frankel, MD Umang Mehta, MD Stephen Weber, MD John Vartanian, MD	
4:15pm	COFFEE BREAK WITH EXHIBITORS	
4:30pm	Comprehensive Approach to Jawline Contouring	Demetri Arnaoutakis, MD
4:45pm	Advanced Techniques in Forehead Reconstruction	Demetri Arnaoutakis, MD
5:00pm	Topical Delivery using Topix	Dan Gould, MD
5:15pm	Practice Growth Pearls and Update on Sunscreens	Joe Overman, MD
5:30pm	Scar Camouflage for Mohs Surgery Patients	Ruth Swissa, CMM
5:45pm	Making Complex Flaps Less Intimidating	Andrew Kaufman, MD
6:00pm	Complex Central Facial Reconstruction Under Local Anesthesia	Iren Kossinsteva, MD
6:15pm	Managing Cosmetic Complications	Nima Gharavi, MD
6:30-7:30pm	OPENING RECEPTION WITH EXHIBITORS	

FRIDAY, FEBRUARY 2

Skin Aging, Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKER
7:00am	BREAKFAST IN EXHIBIT HALL	
	MODERATOR: Catherine Maley, MBA	
7:30am	Teach Your Cosmetic Practice to Market Itself	Catherine Maley, MBA
7:45am	Senolytics--In the Age of Age Reversal	Anna Guanche, MD
8:00am	Aging In Reverse	Allison Pontius, MD
8:15am	PRP in the Clinic Setting	Grace Peng, MD
8:30am	Fractional RF for Face Neck Patients	Erez Dyan, MD
8:45am	Photodynamic Therapy for the Aesthetic Provider	Melanie Palm, MD
9:00am	Treating Acne Without Isotretinoin or ABX	Jennifer Hollander, MD
9:15am	Ablative Laser Resurfacing and Exosomes	Saami Khalifian, MD
9:30-10am	COFFEE BREAK WITH EXHIBITORS	
10:00am	Keeping Your Staff Accountable	Chloe Belteau
10:15am	The Power of the Voice of the Customer	Alisha Merlo
10:30am	Top Five Malpractice Risks for Plastic Surgeons	Kathleen Stillwell, RN
10:45am	Eliminate Drama In Your Medical Practice	Lisa Wark, MBA
11:00am	Social Media in Your Practice	Anna Guanche, MD
11:15am	Successfully Adding a New Device or Product to Your Practice: A Strategic Approach to Maximize Your ROI	Brian Hayes
11:30am	Overcoming Price Objections: Convert More Patients While Maintaining Your Procedure Pricing	Brian Hayes
11:45-12pm	COFFEE BREAK WITH EXHIBITORS	
12:00-12:45pm	Practice Management Panel: Ask the Experts MODERATOR: Joshua DeBlasio PANEL: Anna Guanche, MD Catherine Maley, MBA Sam Peek Lisa Wark, MBA Alisha Merlo Choe Belteau Gregory Mueller, MD	
12:45pm	APRES SKI IN EXHIBIT HALL	



TIME	ACTIVITY	SPEAKER
1:00pm	Management of the Difficult Patient	Grace Peng, MD
1:15pm	Aesthetic Treatments for Pigmentary Disorders	Zakia Rhaman, MD
1:30pm	The Microbiome Effect on Skin Health & Beauty	Serena Mraz, MD
1:45pm	Oral Supplements & Food Strategies to Optimize Beauty	Serena Mraz, MD
2:00pm	Muscle Stimulation on Face & Body	Melanie Palm, MD
2:15pm	Photodynamic Therapy for the Aesthetic Provider	Melanie Palm, MD
2:30pm	Treating Acne without Isotretinoin or ABX	Jennifer Hollander, MD
2:45-3:15pm	COFFEE BREAK IN EXHIBIT BREAK	
3:15pm	Overview of Energy Based Devices 2024	Corey Maas, MD4

4:00pm - 6:30pm

**ENERGY BASED WORKSHOP - INDICATIONS & CONTROVERSIES
LIVE DEMONSTRATIONS & LIVE VIDEO**

5:15pm

COFFEE BREAK WITH EXHIBITORS

This energy based workshop includes live patient demonstration style teaching with big screen video broadcast. Our expert faculty will showcase current state-of-the-art techniques, demonstrate and train in the latest technologies including RF and other modalities for skin rejuvenation and IPL techniques.

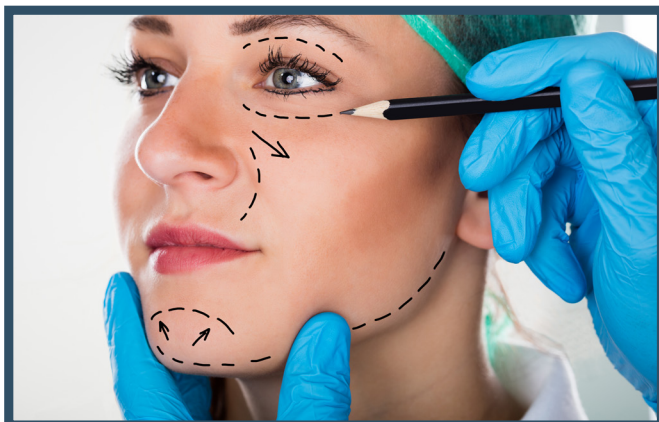
Participants: Erez Dayan, MD | Daniel Gould, MD | Serena Mraz, MD | Suneel Chilukuri, MD
Nima Gharavi, MD | James Newman, MD



SATURDAY, FEBRUARY 3

Skin Aging, Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKER
7:00am	BREAKFAST WITH EXHIBITORS MODERATOR: James Newman, MD	
7:30am	Practice Management Reality vs Instagram: Navigating the Impact of Social Media on Patient Expectations	Michele Garber
8:00am	Navigating the Aesthetic Landscape: How to Optimize Outcomes While Maintaining Ethical Standards	Patrick Blake, MD
8:15am	Giving Interpersonal Feedback: Improving Listening, Verbal, Written and Body Language Skills	Deborah Phairas
8:45am	Retailing in My Practice: Is it Worth the Hassle?	Joshua DeBlasio
9:00am	Social Media and Beauty Update	Zakia Rhaman, MD
9:15am	Superlative Customer Service = Successful Practice	Deborah Phairas
9:30-10am	COFFEE BREAK WITH EXHIBITORS	
10:00am	5 Characteristics of a High-Performing Practice	Vahe Tirakyan
10:15am	Using a PEO vs Handling HR, Benefits and Payroll Inhouse	Vahe Tirakyan
10:30am	Effective Strategies to grow and scale a Weight Management Program	Chad Sawyer
11:00am	Do's and Don't's of Marketing a Semaglutide Program	Chad Sawyer
11:15am	The Anatomy of a Business	Katie Martin





TIME	ACTIVITY	SPEAKER
11:30am	Telling Your Story: The Power of Your Personal Brand	Katie Martin
11:45am	All Aesthetic Buyers are Not Created Equal: Understanding your Patient Types and How to Convert Them	Adam Haroun
12:00pm	Understanding Aesthetic Concerns Across Our Diverse Population	Mona Sadeghpour, MD
12:15am	Full Face Rejuvenation with Injectables	Allison Pontius, MD
12:30-1:30pm	Panel with High Volume Injectors, Lips, Tear Troughs, Jaw Lines Irene Propokova RN Mona Sojagapour, MD Melanie Palm, MD	
1:30-2pm	APRES SKI IN EXHIBIT HALL	
2-2:30pm	Overview of Injectables 2024	Corey Maas, MD

2:30pm - 6:30pm

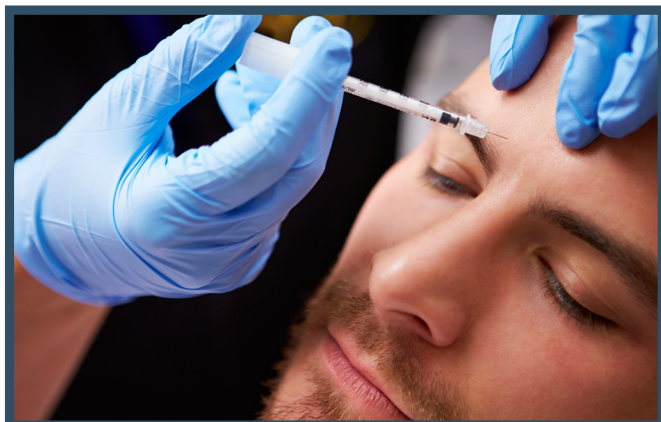
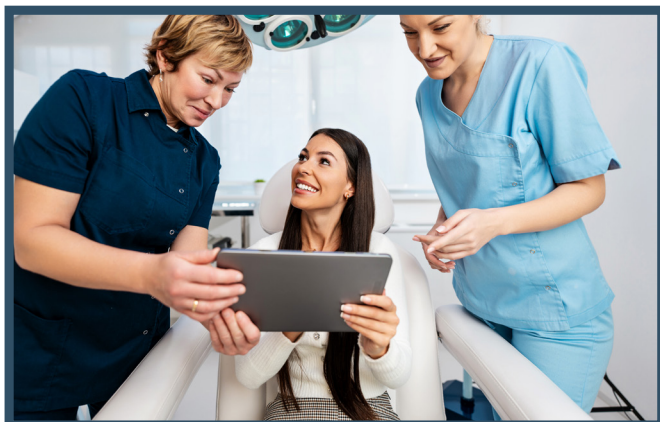
INJECTABLES WORKSHOP: INDICATIONS & CONTROVERSIES
LIVE Demonstrations and LIVE Video

4:00pm - 4:15pm

COFFEE BREAK WITH EXHIBITORS

A feature of the SAFPAS Annual Winter Symposium, this workshop brings together leaders in injectables that showcase individual techniques for facial procedures with the latest injectables.

Participants: Corey Maas, MD | Saami Khalifian, MD | Serena Mraz, MD | Mona Sadeghpour, MD |
Umang Mehta, MD | James Newman, MD



SUNDAY, FEBRUARY 4

Skin Aging, Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKER
7:00am	BREAKFAST WITH EXHIBITORS	
7:30am	Four Key Points to Design and Building Your Practice	Mohshen Ghoreishi
7:45am	Discover How Architectural Design Can Transform Your Practice Revenue	Mohshen Ghoreishi
8:00am	Surgical Approaches to the Lower Eyelid	Dan Gould, MD
8:15am	Finding the Three Fat Pads Consistently	Robert Goldberg, MD
8:30am	Technical Considerations of SubEyebrow Blepharoplasty	Robert Goldberg, MD
8:45am	Pearls and Pitfalls of Periorbital Injectables	Malena Amato, MD
9:00am	Rejuvenating the Submentum & Defining the Jawline Using Light-Guided Suture Suspension	Gregory Mueller, MD
9:15am	COFFEE BREAK WITH EXHIBITORS	

9:30 - 11:00am

FREE PAPERS By Residents and Fellows

Medical residents and fellows present their original research. This is a great opportunity for trainees to showcase their work, receive feedback, and engage in academic discussions. Learn about the latest research being conducted by the next generation of medical professionals.

11:00am Adjournment

FACE THE FUTURE

California's Forefront in
Aesthetic Evolution.

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FACIAL PLASTIC SURGERY



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