

CALIFORNIA PACIFIC SOCIETY
OF FACIAL PLASTIC SURGERY

CALIFORNIA SOCIETY OF
RHINOPLASTY SPECIALISTS

Skin Aging, Facial Plastic & Aesthetic Surgery

2025 Winter Meeting

February

06-09
2025

Everline Resort and Spa,
Lake Tahoe



» 26.75 ACCREDITATION HOURS

Winter Meeting

February
06-09
2025

EVERLINE RESORT AND SPA,
LAKE TAHOE

Skin Aging Facial Plastic & Aesthetic Surgery

COURSE CHAIRMEN

Corey Maas, MD | James Newman, MD

2025 FACULTY

Chloe Belteau

Deedee Crossett

Josh DeBlasio

Andrew Frankel, MD

Nima Gharavi, MD

Mohsen Ghoreishi

Michael Glafkides, MD

Anna Guanche, MD

Brian Hayes

Emelia Hughes, MD

Graham Ives, MD

Ramtin Kassir, MD

Sheila Kassir, MD

Gregory Keller, MD

Steve Lee, MD

Catherine Maley, MBA

Marc Mani, MD

Umang Mehta, MD

Amir Moradi, MD

Dee Mouhouche, RN

Serena Mraz, MD

Melanie Palm, MD

Sam Peek

Debra Phairas

Jason Roostaeian, MD

Jacob Sedgh, MD

Stuart Seiff, MD

Mona Sharif

Ruth Swissa, CMM

Stan Tolkachjov, MD

John Vartanian, MD

Lisa Marie Wark, MBA

Edwin Williams, MD

Chim Yang, MD

Kamakshi Zeidler, MD



Thursday, February 6, 2025

Skin Aging Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKERS
12:00PM	Registration	Marissa Chery, <i>CPSFPS Executive Director</i>
1:30PM	APRES SKI	EXHIBIT HALL
2:00PM	Welcome	Corey Maas, MD James Newman, MD
>>	Moderator:	Andrew Frankel, MD
2:30PM	Simplifying Rhinoplasty - Dorsum and Septum	Umang Mehta, MD
2:45PM	New Concepts in the Nasal Tip: Combining Structure and Preservation	Jason Roostaeian, MD
3:00PM	A Veteran Rhinoplasty Surgeon's Initial Experience with Dorsal Preservation	Andrew Frankel, MD
3:15PM	Endonasal Rhinoplasty	Ramtin Kassir, MD
3:30PM	PANEL: Rhino Case Presentations Panel Andrew Frankel, MD Ramtin Kassir, MD Umang Mehta, MD Jason Roostaeian, MD	Moderator: Andrew Frankel, MD
4:00PM	Complex Perioral Reconstruction	Stan Tolkachjov, MD
4:15PM	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL
4:30PM	Simplifying Rhinoplasty: The Tip	Umang Mehta, MD
4:45PM	Lip Lift Surgery	Sheila Kassir, MD
5:00PM	Muscle Toning Facial Rejuvenation	Melanie Palm, MD
5:15PM	Pearls for Rapid Rhinoplasty Recovery	Ramtin Kassir, MD
5:30PM	Open vs. Preservation Rhinoplasty 101 - What to Use and Why?	Jason Roostaeian, MD
5:45PM	Review and Discussion of the application of Mohs surgery for Melanomas on cosmetically sensitive sun-damaged skin.	Nima Gharavi, MD
6:00PM	Personalized Skin Care: The Dream Meets Reality	Andrew Frankel, MD
6:15-6:55PM	PANEL: Mohs Surgery Panel and Cases Stan Tolkachjov, MD Nima Gharavi, MD James Newman, MD	Moderator: Andrew Frankel, MD
6:55-7:00PM	Med Token Solutions: Patient Privacy, Litigation Risk Reduction, and Compliance	Marc Sheridan, <i>Sheridan Advisors</i>
7:00PM	OPENING RECEPTION WITH EXHIBITORS	EXHIBIT HALL

Friday, February 7, 2025

Skin Aging Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKERS
7:30-8:00AM	BREAKFAST	EXHIBIT HALL
>>	Moderator:	Amir Moradi, MD
8:00AM	My Favorite Lasers and Devices	Nima Gharavi, MD
8:15AM	Why Hire an Esthetician?	Deedee Crossett
8:30AM	Fractional RF indications and Results	Chim Yang, DO
8:45AM	Options for Breast Reconstruction/Augmentation; Latest Implants and Autologous Tissue	Michael Glafkides, MD
9:00AM	Scarless Lift: Endoscopic En-bloc Composite Flap Brow, Face and Neck Lift	Marc Mani, MD
9:15AM	Deep Plane Lifts and CO2 Laser, the Safer Option	James Newman, MD
9:30AM	Deep Plane Face Lift, Limited vs Wide Skin Elevation	Amir Moradi, MD
9:45-10:00AM	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL
10:00AM	Avoiding Stigmata of FaceLift Surgery	Marc Mani, MD
10:15AM	Midface Lifting or Implants, When, Where, Why	Gregory Keller, MD
10:30AM	Considering Private Equity in Your Practice, Pros and Cons	Debra Phairas
10:45AM	10X is Easier than 2X the Growth	Catherine Maley, MBA
11:00AM	All Leads are Not Created Equal	Catherine Maley, MBA
11:15AM	Recruiting and Hiring High-Performance Team Members	Brian Hayes
11:30AM	Your Successful Exit Strategy: Begin with the End in Mind	Brian Hayes
11:45-12:45PM	PANEL - Practice Management As the Experts: Catherine Maley, MBA Lisa Marie Wark, MBA Sam Peek	Moderator: Josh Deblasio

Friday, February 7, 2025

Skin Aging Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKERS
12:45-1:00PM	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL
1:00PM	Scar Camouflage	Ruth Swissa, CMM
1:15PM	Mixing Hyaluronic Acid and Calcium Hydroxylapatite Fillers	Amir Moradi, MD
1:30PM	Plant Sterols to Support Healthy Aging	Serena Mraz, MD
1:45PM	Bioregenerative Strategies to Optimize Wellness and Beauty	Serena Mraz, MD
2:00PM	Structural, micro, and nanofat grafting: basic science and technique	Marc Mani, MD
2:15PM	Upper Face and Brow Aesthetics , A Male Vs Female Perspective	Jacob Sedgh, MD
2:30PM	Extended Deep Plane Face and Neck Lifting - Demystifying the How and Why	Edwin Williams, MD
2:45-3:00PM	APRES SKI	EXHIBIT HALL
3:00PM	HOT TOPICS: Delivery of Macromolecules, Hyaluronic Skin Treatment, Topical Antioxidant Serum and Hyaluronic Acid Filler	Amir Moradi, MD
3:30PM	Overview of Energy-Based Devices	Corey Maas, MD

4:00-6:30PM

ENERGY BASED WORKSHOP - INDICATIONS & CONTROVERSIES

LIVE DEMONSTRATIONS AND LIVE VIDEO

This energy based workshop includes live patient demonstration style teaching with big screen video broadcast. Our expert faculty will showcase current state-of-the-art techniques, demonstrate and train in the latest technologies including RF and other modalities for skin rejuvenation and IPL techniques.

Participants:

Serena Mraz, MD | Amir Moradi, MD | Corey Maas, MD | Dee Mouhouche, RN | James Newman, MD

5:00-5:15

COFFEE BREAK WITH EXHIBITORS

EXHIBIT HALL

Saturday, February 8, 2025

Skin Aging Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKERS
7:00-7:30AM	BREAKFAST WITH EXHIBITORS	EXHIBIT HALL
>>	Moderator:	James Newman, MD
7:30AM	Four Must haves when Deisgning and Building or Renovating Your Practice	Moshen Ghoreishi
8:00AM	Office Accreditation and its implication for practice Revenue	Moshen Ghoreishi
8:15AM	Top Ten Strategies to lower overhead costs in your practice	Debra Phairas
8:45AM	Retailing My Practice: Is it Worth the Hassle?	Josh DeBlasio
9:00AM	Recruiting and Hiring High-Performance Team Members	Brian Hayes
9:15AM	Expense Share or Employee MD, Future Friend or Foe	Debra Phairas
9:30-9:45AM	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL
9:45AM	Stop Talking About Price and Focus on Value	Lisa Marie Wark, MBA
10:00AM	Eliminate Drama in Your Practice	Lisa Marie Wark, MBA
10:15AM	Harnessing the 5 Tenets of Visceral Content for Marketing	Sam Peek
10:45AM	The Patient Will See You Now: The Scientific Formula for Maximizing Your Online Visibility	Mona Sharif
11:00AM	Growth and Diversification	Kamakshi Zeidler, MD
11:15AM	Social Media Marketing	Anna Guanche, MD



Saturday, February 8, 2025

Skin Aging Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKERS
11:30-11:45PM	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL
11:45AM	How to Deal with the Difficult Patient	Chloe Belteau
12:00PM	Tips for Amazing Jawline Fillers	John Vartanian, MD
12:15PM	Nutritional Considerations to Maximize Healthy Skin	Serena Mraz, MD
12:30PM	Private Equity in Aesthetic Medicine and Surgery - All You Need to Know	Edwin Williams, MD
12:45-1:30PM	PANEL - High Volume Injectors, Lips, Tear Troughs, Jaw lines: Melanie Palm, MD Amir Moradi, MD, Anna Guanache, MD Serena Mraz, MD	Moderator: Josh Deblasio
1:30-2:00PM	APRESKI WITH EXHIBITORS	EXHIBIT HALL
2:00PM	Latest Updates: Liquid Relabotulinumtoxin A Treatment and OnabotulinumtoxinA for the Treatment of Platysma Prominence	Graham Ives, MD
2:30PM	Overview of Injectables	Corey Maas, MD
<div data-bbox="89 1134 1521 1774" data-label="Complex-Block"> <p>3:00-6:30PM</p> <p>INJECTABLES WORKSHOP - INDICATIONS & CONTROVERSIES</p> <p>LIVE DEMONSTRATIONS AND LIVE VIDEO</p> <p>A feature of the SAFPAS Annual Winter Symposium, this workshop brings together leaders in injectables that showcase individual techniques for facial procedures with the latest injectables.</p> <p>Participants: Anna Guanache, MD Umang Mehta, MD Serena Mraz, MD Amir Moradi, MD Corey Maas, MD James Newman, MD Dee Mouhouche, RN</p> </div>		
4:30-4:45	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL

Sunday, February 9, 2025

Skin Aging Facial Plastic & Aesthetic Surgery

TIME	ACTIVITY	SPEAKERS
7:00-7:30AM	BREAKFAST WITH EXHIBITORS	EXHIBIT HALL
>>	Moderator:	Stuart Seiff, MD
7:30AM	Finesse in Periorbital Rejuvenation	James Newman, MD
7:45AM	Upper Bleph with complete muscle preservation	Amir Moradi, MD
8:00AM	Combined Blepharoplasty and Endotine Brow Pexy in the Management of Brow Ptosis	Stuart Seiff, MD
8:15AM	Deoxycholic Acid In the Management of Xanthelasma	Steve Lee, MD
8:30AM	Pearls and Pitfalls of Periorbital Injectibles	Malena Amato, MD
8:45-9:00AM	COFFEE BREAK WITH EXHIBITORS	EXHIBIT HALL
9:00AM	Free Papers by Residents and Fellows	
9:15AM	Building the Facial Plastic Surgeon's Armamentarium for Nasal Valve Obstruction	Morgan Davis Mills, MD
9:15AM	Contemporary Use of Tranexamic Acid in Facial Plastic Surgery	Emelia Hughes, MD
9:30AM	Out of Sync - Evolving Approaches to Improve Functional and Aesthetic Outcomes in Facial Synkinesis	Peter Eskander, MD
9:45AM	The Rise of "Ozempic Face": Analyzing Trends and Treatment Challenges	Emanuel Nageeb, MD
10:00AM	Does COVID Infection Impact Safety of Nasal Surgery?	Eric X. Wei, MD
11:30AM	ADJOURNMENT	



Thank You Sponsors & Exhibitors For Your Support!

Diamond

Allergan
Aesthetics
an AbbVie company

Platinum

sofwave™

Gold

(plated)™
SkinScience



Silver

HAYDEN MEDICAL

Newmedical
TECHNOLOGY

LASERING USA

LUMISQUE
skincare

Ourself

medResults

GALDERMA
EST. 1981

GETHAIRMD™
KEEP IMPROVE GROW

aerolase®
reinventing medical lasers

CASTLE
BIOSCIENCES

Sheridan
SOLUTIONS

MD
Hyperbaric

Alira
MEDICAL DEVICES

STUDIO III



CALIFORNIA PACIFIC SOCIETY
OF FACIAL PLASTIC SURGERY

Become a member today!

www.CSFPS.org

CALIFORNIA SOCIETY OF
RHINOPLASTY SPECIALISTS

Become a member today!

www.CalRincho.org



Skin Aging, Facial Plastic
& Aesthetic Surgery

February

2025